

**UNITED STATES DISTRICT COURT
EASTERN DISTRICT OF TEXAS
SHERMAN DIVISION**

ALAN HALL AND JAMES DEPALMA,

PLAINTIFFS,

v.

RENT-A-CENTER, INC., ROBERT D. DAVIS,
AND GUY J. CONSTANT,

DEFENDANTS.

CIVIL NO. 4:16-CV-00978-ALM-CMC

**NOTICE OF PENDENCY OF CLASS ACTION, PROPOSED SETTLEMENT,
AND MOTION FOR ATTORNEYS' FEES AND EXPENSES**

If you purchased or otherwise acquired Rent-A-Center, Inc. publicly traded common stock during the period from February 2, 2015 through October 10, 2016, inclusive (the "Class Period") and were allegedly damaged thereby, you may be entitled to a payment from a class action settlement.

A Federal Court authorized this Notice. This is not a solicitation from a lawyer.

- The purpose of this Notice is to inform you of the pendency of this securities class action (the "Action"), the proposed settlement of the Action (the "Settlement"),¹ and a hearing to be held by the Court to consider: (i) whether the Settlement should be approved; (ii) whether the proposed plan for allocating the proceeds of the Settlement (the "Plan of Allocation") should be approved; and (iii) Lead Counsel's application for attorneys' fees and expenses (*see* pages 3 and 8 below). This Notice describes important rights you may have and what steps you must take if you wish to participate in the Settlement, wish to object, or wish to be excluded from the Settlement Class.
- If approved by the Court, the Settlement will create an \$11 million cash fund, plus earned interest, for the benefit of eligible Settlement Class Members, after the deduction of attorneys' fees and expenses awarded by the Court, Notice and Administration Expenses, and Taxes. This is an average recovery of approximately \$0.23 per allegedly damaged share, before these deductions.
- The Settlement resolves claims by Court-appointed Lead Plaintiff Oklahoma Firefighters Pension and Retirement System ("Oklahoma Firefighters" or "Lead Plaintiff") and named plaintiff City of Hollywood Employees' Retirement Fund ("Hollywood ERF," together with Lead Plaintiff, "Plaintiffs") that have been asserted on behalf of the Settlement Class (defined below) against Rent-A-Center, Inc. ("Rent-A-Center," "RAC" or the "Company"), and Robert D. Davis and Guy J. Constant (collectively, the "Individual Defendants" and, with the Company, the "Defendants"). It avoids the costs and risks of continuing the litigation; pays money to eligible investors; and releases the Released Defendant Parties (defined below) from liability.

If you are a Settlement Class Member, your legal rights will be affected by this Settlement whether you act or do not act. Please read this Notice carefully.

¹ The terms of the Settlement are in the Stipulation and Agreement of Settlement, dated December 3, 2018 (the "Stipulation"), which can be viewed at www.RentACenterSecuritiesSettlement.com. All capitalized terms not defined in this Notice have the same meanings as defined in the Stipulation.

YOUR LEGAL RIGHTS AND OPTIONS IN THIS SETTLEMENT

SUBMIT A CLAIM FORM BY MAY 2, 2019	The <u>only</u> way to get a payment. <i>See</i> Question 8 below for details.
EXCLUDE YOURSELF FROM THE SETTLEMENT CLASS BY APRIL 12, 2019	Get no payment. This is the only option that, assuming your claim is timely brought, might allow you to ever bring or be part of any other lawsuit against Defendants and/or the other Released Defendant Parties concerning the Released Claims. <i>See</i> Question 11 below for details.
OBJECT BY APRIL 12, 2019	Write to the Court about why you do not like the Settlement, the Plan of Allocation, and/or Lead Counsel's Fee and Expense Application. If you object, you will still be a member of the Settlement Class. <i>See</i> Question 16 below for details.
GO TO A HEARING ON MAY 3, 2019 AND FILE A NOTICE OF INTENTION TO APPEAR BY APRIL 12, 2019	Ask to speak in Court at the Settlement Hearing about the Settlement. <i>See</i> Question 18 below for details.
DO NOTHING	Get no payment. Give up rights.

- These rights and options—**and the deadlines to exercise them**—are explained in this Notice.
- The Court in charge of this case still has to decide whether to approve the Settlement. Payments will be made to all Settlement Class Members who timely submit valid Claim Forms, if the Court approves the Settlement and after any appeals are resolved. Please be patient.

SUMMARY OF THE NOTICE

Statement of the Settlement Class's Recovery

1. Subject to Court approval, Lead Plaintiff, on behalf of the Settlement Class, has agreed to settle the Action in exchange for a payment of \$11,000,000 in cash (the "Settlement Amount"), which will be deposited into an interest-bearing Escrow Account (the "Settlement Fund"). Based on Lead Plaintiff's damages expert's estimate of the number of shares of RAC common stock eligible to participate in the Settlement, and assuming that all investors eligible to participate in the Settlement do so, it is estimated that the average recovery, before deduction of any Court-approved fees and expenses, such as attorneys' fees, litigation expenses, Taxes, and Notice and Administration Expenses, would be approximately \$0.23 per allegedly damaged share.² If the Court approves Lead Counsel's Fee and Expense Application (discussed below), the average recovery would be approximately \$0.16 per allegedly damaged share. **These average recovery amounts are only estimates and Settlement Class Members may recover more or less than these estimated amounts.** A Settlement Class Member's actual recovery will depend on, for example: (i) the total number of claims submitted; (ii) the amount of the Net Settlement Fund; (iii) when the Settlement Class Member purchased or acquired RAC common stock during the Class Period; and (iv) whether and when the Settlement Class Member sold RAC common stock. *See* the Plan of Allocation beginning on page 10 for information on the calculation of your Recognized Claim.

Statement of Potential Outcome of Case if the Action Continued to Be Litigated

2. The Parties disagree about both liability and damages and do not agree about the amount of damages that would be recoverable if Lead Plaintiff were to prevail on each claim alleged. The issues on which the Parties disagree include, for example: (i) whether Defendants made any statements or omitted any facts that were materially false or misleading, or otherwise actionable under the federal securities laws; (ii) whether any such allegedly materially false or misleading statements or omissions were made with the required level of intent or recklessness; (iii) the amounts by which the prices of RAC common stock were allegedly artificially inflated, if at all, during the Class Period, and the extent to which factors such as general market, economic and industry conditions influenced the trading prices of RAC common stock; and (iv) whether class members suffered any damages.

² An allegedly damaged share might have been traded, and potentially damaged, more than once during the Class Period, and the average recovery indicated above represents the estimated average recovery for each share that allegedly incurred damages.

3. Defendants have denied and continue to deny any and all allegations of wrongdoing or fault asserted in the Action, deny that they have committed any act or omission giving rise to any liability or violation of law, and deny that Plaintiffs and the Settlement Class have suffered any loss attributable to Defendants' actions or omissions. While Lead Plaintiff believes it has meritorious claims, it recognizes that there are significant obstacles in the way to recovery.

Statement of Attorneys' Fees and Expenses Sought

4. Lead Counsel, on behalf of itself and Liaison Counsel Hicks Davis Wynn, PC ("Plaintiffs' Counsel"), will apply to the Court for an award of attorneys' fees from the Settlement Fund in an amount not to exceed 25% of the Settlement Fund, which includes any accrued interest. Lead Counsel will also apply for payment of litigation expenses incurred by Plaintiffs' Counsel in prosecuting the Action in an amount not to exceed \$440,000, plus accrued interest, which may include an application pursuant to the Private Securities Litigation Reform Act of 1995 ("PSLRA") for the reasonable costs and expenses (including lost wages) of Plaintiffs directly related to their litigation efforts. If the Court approves Lead Counsel's Fee and Expense Application in full, the average amount of fees and expenses, assuming claims are filed for all shares eligible to participate in the Settlement, will be approximately \$0.07 per allegedly damaged share of RAC common stock. A copy of the Fee and Expense Application will be posted on www.RentACenterSecuritiesSettlement.com and www.Labaton.com after it has been filed with the Court.

Reasons for the Settlement

5. For Lead Plaintiff, the principal reason for the Settlement is the guaranteed cash benefit to the Settlement Class. This benefit must be compared to the uncertainty of being able to prove the allegations in the Complaint; maintaining certification of the class through trial; the risk that the Court may grant some or all of the anticipated summary judgment motions to be filed by Defendants; the uncertainty of a greater recovery after a trial and appeals; the risks of litigation, especially in complex actions like this; as well as the difficulties and delays inherent in such litigation (including any trial and appeals).

6. For Defendants, who deny all allegations of wrongdoing or liability whatsoever and deny that Settlement Class Members were damaged, the principal reason for entering into the Settlement is to end the burden, expense, uncertainty, and risk of further litigation.

Identification of Attorneys' Representatives

7. Lead Plaintiff and the Settlement Class are represented by Lead Counsel, Jonathan Gardner, Labaton Sucharow LLP, 140 Broadway, New York, NY 10005, (888) 219-6877, www.Labaton.com, settlementquestions@Labaton.com.

8. Further information regarding this Action, the Settlement, and this Notice may be obtained by contacting the Claims Administrator: Rent-A-Center Securities Settlement, P.O. Box 3727, Portland, OR 97208-3727, (877) 432-3842, www.RentACenterSecuritiesSettlement.com; or Lead Counsel.

Please Do Not Call the Court with Questions About the Settlement.

[END OF PSLRA COVER PAGE]

BASIC INFORMATION

1. Why did I get this Notice?

9. You or someone in your family may have purchased or acquired RAC common stock during the period from February 2, 2015 through October 10, 2016, inclusive. **Receipt of this Notice does not mean that you are a Member of the Settlement Class or that you will be entitled to receive a payment. If you wish to be eligible for a payment, you are required to submit the Claim Form that is being distributed with this Notice. See Question 8 below.**

10. The Court directed that this Notice be sent to Settlement Class Members because they have a right to know about the proposed Settlement of this class action lawsuit, and about all of their options, before the Court decides whether to approve the Settlement.

11. The Court in charge of the Action is the United States District Court for the Eastern District of Texas, and the case is known as *Hall v. Rent-A-Center, Inc. et al.*, No. 4:16-cv-00978-ALM. The Action is assigned to the Honorable Amos L. Mazzant, III, United States District Judge.

2. What is this case about and what has happened so far?

12. Rent-A-Center is one of the largest rent-to-own operators in North America. At its stores, customers can rent-to-own electronics, appliances, furniture and other durable items. Customers pay weekly, semi-monthly, or monthly amounts for the rental of durable goods, often with an ability to purchase the product. In general, the Complaint alleges that Defendants made a number of materially false and misleading statements regarding the Company's new point-of-sale ("POS") information management system, also referred to as the Store Information Management System ("SIMS"). Defendants allegedly failed to disclose that SIMS had a history of ongoing stability and functionality problems, which jeopardized a number of Company initiatives that depended on its successful Companywide implementation. The Complaint further alleges that when the problems with the POS implementation and its impact on the Company's sales and collection efforts was disclosed to the market, the Company's stock price declined causing damages to the proposed class.

13. Beginning in December 2016, two securities class action complaints were filed in the Court on behalf of investors in RAC and the cases were later consolidated into the Action. On March 16, 2017, the Court issued an Order appointing Oklahoma Firefighters as Lead Plaintiff and appointing Labaton Sucharow LLP as Lead Counsel to represent the putative class.

14. The operative complaint in the Action is the Consolidated Amended Class Action Complaint for Violations of Federal Securities Laws, filed on May 5, 2017. The Complaint alleges violations of Sections 10(b) and 20(a) of the Securities Exchange Act of 1934 ("Exchange Act") and Rule 10b-5 promulgated thereunder by the U.S. Securities and Exchange Commission ("SEC") on behalf of a class of all purchasers of Rent-A-Center common stock. The Complaint named Hollywood ERF as an additional named plaintiff.

15. On June 5, 2017, Defendants filed a motion to dismiss the Complaint, which Plaintiffs opposed on July 5, 2017. On July 19, 2017, Defendants filed a reply brief in further support of their motion to dismiss, and Plaintiffs filed a sur-reply in support of their opposition on August 2, 2017. On October 19, 2017, Magistrate Judge Caroline Craven issued an Amended Report and Recommendation (the "R&R"), recommending that the Court deny Defendants' motion to dismiss. On December 14, 2017, following further briefing on the R&R, the Court adopted Judge Craven's recommendation, thereby denying Defendants' motion to dismiss.

16. On March 14, 2018, Plaintiffs moved for class certification and appointment of Plaintiffs as class representatives and Lead Counsel as class counsel, which Defendants opposed on May 14, 2018. The motion was pending when the Parties agreed to settle the Action.

17. Lead Plaintiff, through Lead Counsel, conducted a thorough investigation of the claims, defenses, and underlying events and transactions that are the subject of the Action. This process has included analyzing: (i) documents filed publicly by the Company with the SEC; (ii) publicly available information, including press releases, news articles, and other public statements issued by or concerning the Company and Defendants; (iii) research reports issued by financial analysts concerning the Company; (iv) other publicly available information and data concerning the Company; (v) approximately 420,000 pages of documents, including emails of the Individual Defendants, produced by Defendants and third parties; and (vi) the applicable law governing the claims and potential defenses. Lead Counsel identified approximately 181 former Rent-A-Center employees and other persons with relevant knowledge and interviewed 26 of them, and consulted with experts on damages and accounting issues. In connection with class certification, the Parties also took or defended the depositions of representatives from each Plaintiff, two of Plaintiffs' investment managers, and the Parties' respective market efficiency and price impact experts.

18. In an effort to explore the possibility for a negotiated resolution of the claims in the Action, the Parties engaged the Honorable Layn R. Phillips (Ret.) (“Judge Phillips”), a well-respected and highly experienced mediator. On August 8, 2018, Lead Plaintiff and Defendants met with Judge Phillips in an attempt to reach a settlement. The mediation involved an extended effort to settle the claims and was preceded by the exchange of mediation statements, however a settlement was not reached. Thereafter, discussions continued and ultimately an agreement in principle to settle was reached on September 13, 2018 and a term sheet was executed on October 8, 2018.

3. Why is this a class action?

19. In a class action, one or more persons or entities (in this case, Lead Plaintiff), sue on behalf of people and entities who have similar claims. Together, these people and entities are a “class,” and each is a “class member.” Class actions allow the adjudication of many individuals’ similar claims that might be too small economically to bring as individual actions. One court resolves the issues for all class members at the same time, except for those who exclude themselves, or “opt-out,” from the class.

4. What are the reasons for the Settlement?

20. The Court did not finally decide in favor of Lead Plaintiff or Defendants. Instead, both sides agreed to a settlement. Lead Plaintiff and Lead Counsel believe that the claims asserted in the Action have merit. They recognize, however, the expense and length of continued proceedings needed to pursue the claims through trial and appeals, as well as the difficulties in establishing liability. For example, Defendants have raised a number of arguments and defenses (which they would raise at summary judgment and trial) countering Lead Plaintiff’s allegations, such as that Defendants properly informed investors about the development and roll out of SIMS, that certain of their statements were inactionable opinions, that they had no duty to disclose the difficulties sooner than they did and that Lead Plaintiff would be unable to establish falsity or that Defendants acted with the required level of intent. Defendants also maintain that there are no recoverable damages. In the absence of a settlement, the Parties would present factual and expert testimony on each of these issues, and there is a risk that the Court or jury would resolve these issues unfavorably against Lead Plaintiff and the Settlement Class. Lead Plaintiff and Lead Counsel believe that the proposed Settlement is fair, reasonable, and adequate, and in the best interests of the Settlement Class.

21. Defendants have denied and continue to deny each and every one of the claims alleged by Lead Plaintiff in the Action, including all claims in the Complaint. Nonetheless, Defendants have concluded that continuation of the Action would be protracted and expensive, and have taken into account the uncertainty and risks inherent in any litigation, especially a complex case like this Action, and believe that the Settlement is in the best interests of Defendants.

WHO IS IN THE SETTLEMENT

5. How do I know if I am part of the Settlement Class?

22. The Court directed, for the purposes of the proposed Settlement, that everyone who fits the following description is a Settlement Class Member and subject to the Settlement unless they are an excluded person (*see* Question 6 below) or take steps to exclude themselves from the Settlement Class (*see* Question 11 below):

All persons and entities that purchased or otherwise acquired Rent-A-Center, Inc. publicly traded common stock during the period from February 2, 2015 through October 10, 2016, inclusive and who were allegedly damaged thereby.

23. If one of your mutual funds purchased RAC common stock during the Class Period, that does not make you a Settlement Class Member, although your mutual fund may be. You are a Settlement Class Member only if you individually purchased or acquired RAC common stock during the Class Period. Check your investment records or contact your broker to see if you have any eligible purchases or acquisitions.

6. Are there exceptions to being included?

24. Yes. There are some individuals and entities who are excluded from the Settlement Class by definition. Excluded from the Settlement Class are: (i) Defendants Rent-A-Center, Inc., Robert D. Davis, and Guy J. Constant; (ii) members of the immediate families of the Individual Defendants; (iii) any person who was an officer or director of the Company during the Class Period; (iv) any firm, trust, corporation, or other entity in which any Defendant has or had a controlling interest; (v) the Company’s employee retirement and benefit plan(s) and their participants

or beneficiaries, to the extent they made purchases through such plan(s); and (vi) the legal representatives, affiliates, heirs, successors-in-interest, or assigns of any such excluded person or entity. Also excluded from the Settlement Class is anyone who timely and validly seeks exclusion from the Settlement Class in accordance with the procedures described in Question 11 below.

THE SETTLEMENT BENEFITS

7. What does the Settlement provide?

25. In exchange for the Settlement and the release of the Released Claims against the Released Defendant Parties (*see* Question 10 below), Defendants have agreed to cause an \$11 million cash payment to be made, which, along with any interest earned, will be distributed after deduction of Court-awarded attorneys' fees and litigation expenses, Notice and Administration Expenses, Taxes, and any other fees or expenses approved by the Court (the "Net Settlement Fund"), to Settlement Class Members who send in valid and timely Claim Forms.

8. How can I receive a payment?

26. To qualify for a payment from the Net Settlement Fund, you must submit a timely and valid Claim Form. A Claim Form is included with this Notice. You may also obtain one from the website dedicated to the Settlement: www.RentACenterSecuritiesSettlement.com, or from Lead Counsel's website: www.Labaton.com, or you may submit a claim online at www.RentACenterSecuritiesSettlement.com. You can also request that a Claim Form be mailed to you by calling the Claims Administrator toll-free at (877) 432-3842.

27. Please read the instructions contained in the Claim Form carefully, fill out the Claim Form, include all the documents the form requests, sign it, and mail or submit it to the Claims Administrator so that it is **postmarked or received no later than May 2, 2019**.

9. When will I receive my payment?

28. The Court will hold a Settlement Hearing on **May 3, 2019** to decide, among other things, whether to finally approve the Settlement. Even if the Court approves the Settlement, there may be appeals which can take time to resolve, perhaps more than a year. It also takes a long time for all of the Claim Forms to be accurately reviewed and processed. Please be patient.

10. What am I giving up to receive a payment and by staying in the Settlement Class?

29. If you are a Settlement Class Member and do not timely and validly exclude yourself from the Settlement Class, you will remain in the Settlement Class and that means that, upon the "Effective Date" of the Settlement, you will release all "Released Claims" against the "Released Defendant Parties."

(a) **"Released Claims"** means any and all complaints, claims, third-party claims, cross-claims, counterclaims, demands, liabilities, obligations, promises, agreements, controversies, actions, causes of action, suits, rights, damages, costs, losses, debts, charges, and expenses (including Unknown claims and attorneys' fees, expert fees, and disbursements of counsel and other professionals) of any and every nature whatsoever, whether in law or in equity, whether arising under federal, state, local, or foreign statutory or common law or any other law, rule, or regulation (whether foreign or domestic), whether currently known or Unknown, suspected or unsuspected, foreseen or unforeseen, ripened or unripened, accrued or unaccrued, or matured or not matured, whether arising in equity or under the law of the contract, tort, malpractice, statutory breach, or any other legal right or duty, whether direct, individual, representative, or in any other capacity, and to the fullest extent that the law permits their release in this lawsuit, that Plaintiffs, or any other member of the Settlement Class (a) asserted in the operative complaint or any other pleadings or briefs filed in this lawsuit, or (b) could have asserted in the litigation or in any forum that arise out of, relate to, are connected with, or are in any way based upon (i) the allegations, transactions, facts, matters, occurrences, representations, or omissions involved, set forth, or referred to in the operative complaint or any other pleadings or briefs filed by any party in this lawsuit (including but not limited to all claims that arise out of, are related to, are connected with, or are in any way based upon any disclosures, public filings, registration statements, or other statements by Rent-A-Center or its officers, directors, employees, or agents) during the Class Period, and (ii) the purchase, ownership, or sale of Rent-A-Center publicly traded common stock during the Class Period, specifically excluding the claims asserted by Kevin Paul, Sheila Coleman, Michael Downing, Christopher Thomas, and Arnaud van der Gracht de Rommerswael in the derivative actions captioned *Paul ex rel. Rent-A-Center, Inc. v. Davis et al.*, Cause No. DC-17-03147 (116th Judicial District, Dallas County, Tex.), *Coleman ex rel. Rent-A-Center, Inc. v. Davis et al.*, Cause No. DC-17-03278 (162nd Judicial District, Dallas County, Tex.) (consolidated with Cause No. DC-17-03147), *Downing ex rel. Rent-A-Center, Inc. v. Speese et al.*, Cause No. DC-17-07309 (116th Judicial

District, Dallas County, Tex.) (consolidated with Cause No. DC-17-03147), *Thomas ex rel. Rent-A-Center, Inc. v. Davis et al.*, Cause No. 18-01929 (116th Judicial District, Dallas County, Tex.), and *Van der Gracht de Rommerswael ex rel. Rent-A-Center, Inc. v. Speese et al.*, Case No. 4:17-CV-00227-ALM (E.D. Tex.). For the avoidance of doubt, Released Claims do not include claims to enforce the Settlement.

(b) **“Released Defendant Parties”** means the Rent-A-Center Released Parties, the Robert Davis Released Parties, and the Guy Constant Released Parties.

(c) **“Unknown Claims”** means any and all Released Claims that Plaintiffs or any other Settlement Class Member does not know or suspect to exist in his, her, or its favor at the time of the release of the Released Defendant Parties, and any and all Released Defendants’ Claims that any Defendant does not know or suspect to exist in his, her, or its favor at the time of the release of the Released Plaintiff Parties, which if known by him, her, or it might have affected his, her, or its decision(s) with respect to the Settlement, including the decision to object to the terms of the Settlement or to exclude himself, herself, or itself from the Settlement Class. With respect to any and all Released Claims and Released Defendants’ Claims, the Parties stipulate and agree that, upon the Effective Date, Lead Plaintiff and Defendants shall expressly, and each other Settlement Class Member shall be deemed to have, and by operation of the Judgment or Alternative Judgment shall have, to the fullest extent permitted by law, expressly waived and relinquished any and all provisions, rights and benefits conferred by any law of any state or territory of the United States or foreign law, or principle of common law, which is similar, comparable, or equivalent to Cal. Civ. Code § 1542, which provides:

A general release does not extend to claims which the creditor does not know or suspect to exist in his or her favor at the time of executing the release, which if known by him or her must have materially affected his or her settlement with the debtor.

Plaintiffs, other Settlement Class Members, or Defendants may hereafter discover facts, legal theories, or authorities in addition to or different from those which any of them now knows or believes to be true with respect to the subject matter of the Released Claims and the Released Defendants’ Claims, but Lead Plaintiff and Defendants shall expressly, fully, finally, and forever settle and release, and each Settlement Class Member shall be deemed to have settled and released, and upon the Effective Date and by operation of the Judgment or Alternative Judgment shall have settled and released, fully, finally, and forever, any and all Released Claims and Released Defendants’ Claims as applicable, without regard to the subsequent discovery or existence of such different or additional facts, legal theories, or authorities. Lead Plaintiff and Defendants acknowledge, and other Settlement Class Members by operation of law shall be deemed to have acknowledged, that the inclusion of “Unknown Claims” in the definition of Released Claims and Released Defendants’ Claims was separately bargained for and was a material element of the Settlement.

30. The “Effective Date” will occur when an Order entered by the Court approving the Settlement becomes Final and is not subject to appeal. If you remain a member of the Settlement Class, all of the Court’s orders, whether favorable or unfavorable, will apply to you and legally bind you.

31. Upon the “Effective Date,” Defendants will also provide a release of any claims against Plaintiffs and the Settlement Class arising out of or related to the institution, prosecution, or settlement of the claims in the Action.

EXCLUDING YOURSELF FROM THE SETTLEMENT CLASS

32. If you want to keep any right you may have to sue or continue to sue Defendants and the other Released Defendant Parties on your own concerning the Released Claims, then you must take steps to remove yourself from the Settlement Class. This is called excluding yourself or “opting out.” **Please note:** If you decide to exclude yourself, there is a risk that any lawsuit you may file to pursue claims alleged in the Action may be dismissed, including because the suit is not filed within the applicable time periods required for filing suit.

11. How do I exclude myself from the Settlement Class?

33. To exclude yourself from the Settlement Class, you must mail a signed letter stating that you request to be “excluded from the Settlement Class in *Hall v. Rent-A-Center, Inc. et al.*, No. 4:16-cv-00978-ALM (E.D. Tex.).” You cannot exclude yourself by telephone or email. Each request for exclusion must also: (i) state the name, address and telephone number of the person or entity requesting exclusion; (ii) state the number of shares of RAC common stock the person or entity purchased, acquired, and sold during the Class Period, as well as the dates and prices of each such purchase, acquisition and sale; and (iii) be signed by the Person requesting exclusion or an authorized representative. A request for exclusion must be submitted so that it is **received no later than April 12, 2019** at the following address:

Hall v. Rent-A-Center, Inc.
Claims Administrator
P.O. Box 3727
Portland, OR 97208-3727

34. This information is needed to determine whether you are a member of the Settlement Class. Your exclusion request must comply with these requirements in order to be valid. If you ask to be excluded, do not submit a Claim Form because you cannot receive any payment from the Net Settlement Fund. Also, you cannot object to the Settlement because you will not be a Settlement Class Member. However, if you submit a valid exclusion request, you will not be legally bound by anything that happens in the Action, and you may be able to sue (or continue to sue) Defendants and the other Released Defendant Parties in the future.

12. If I do not exclude myself, can I sue Defendants and the other Released Defendant Parties for the same thing later?

35. No. Unless you properly exclude yourself, you will give up any rights to sue Defendants and the other Released Defendant Parties for any and all Released Claims. If you have a pending lawsuit against any of the Released Defendant Parties, **speak to your lawyer in that case immediately**. You must exclude yourself from this Settlement Class to continue your own lawsuit. Remember, the exclusion deadline is **April 12, 2019**.

13. If I exclude myself, can I get money from the proposed Settlement?

36. No, only Settlement Class Members are eligible to recover money from the Settlement.

THE LAWYERS REPRESENTING YOU

14. Do I have a lawyer in this case?

37. Labaton Sucharow LLP is Lead Counsel in the Action and represents all Settlement Class Members. You will not be separately charged for these lawyers. The Court will determine the amount of attorneys' fees and expenses, which will be paid from the Settlement Fund. If you want to be represented by your own lawyer, you may hire one at your own expense.

15. How will the lawyers be paid?

38. Lead Counsel has been prosecuting the Action on a contingent basis and has not been paid for any of its work. Lead Counsel, on behalf of itself and Liaison Counsel, will seek an attorneys' fee award of no more than 25% of the Settlement Fund, which will include accrued interest. Lead Counsel will also seek payment of litigation expenses incurred by Plaintiffs' Counsel in the prosecution of this Action of no more than \$440,000, plus accrued interest, which may include an application in accordance with the PSLRA for the reasonable costs and expenses (including lost wages) of the Plaintiffs directly related to their litigation efforts. No other law firms will share in the legal fees awarded by the Court and any attorneys' fees and expenses awarded will be paid from the Settlement Fund. Settlement Class Members are not personally liable for any such fees or expenses.

OBJECTING TO THE SETTLEMENT, THE PLAN OF ALLOCATION, OR THE FEE AND EXPENSE APPLICATION

16. How do I tell the Court that I do not like something about the proposed Settlement?

39. If you are a Settlement Class Member, you can object to the Settlement or any of its terms, the proposed Plan of Allocation of the Net Settlement Fund, and/or Lead Counsel's Fee and Expense Application. You may write to the Court about why you think the Court should not approve any or all of the Settlement terms or related relief. If you would like the Court to consider your views, you must file a proper objection within the deadline, and according to the following procedures.

40. To object, you must send a signed letter stating that you object to the proposed Settlement, the Plan of Allocation, and/or the Fee and Expense Application in "*Hall v. Rent-A-Center, Inc. et al.*, No. 4:16-cv-00978-ALM (E.D. Tex.)." Your objection must state why you are objecting and whether your objection applies only to you, a subset of the Settlement Class, or the entire Settlement Class. The objection must also state: (i) the name, address,

telephone number, and email address of the objector and must be signed by the objector; (ii) contain a statement of the Settlement Class Member's objection or objections and the specific reasons for each objection, including any legal and evidentiary support (including witnesses) the Settlement Class Member wishes to bring to the Court's attention; and (iii) include information sufficient to prove the objector's membership in the Settlement Class, including the number of shares of common stock purchased, acquired, and sold during the Class Period as well as the dates and prices of each such purchase, acquisition, and sale. Unless otherwise ordered by the Court, any Settlement Class Member who does not object in the manner described in this Notice will be deemed to have waived any objection and will be forever foreclosed from making any objection to the proposed Settlement, the Plan of Allocation, and/or Lead Counsel's Fee and Expense Application. Your objection must be filed with the Court **no later than April 12, 2019 and** mailed or delivered to the following counsel so that it is **received no later than April 12, 2019:**

<u>Court</u>	<u>Lead Counsel</u>	<u>Defendants' Counsel Representatives</u>
Clerk of the Court United States District Court Eastern District of Texas Paul Brown U.S. Courthouse 101 East Pecan Street Sherman, TX 75090	Labaton Sucharow LLP Jonathan Gardner, Esq. 140 Broadway New York, NY 10005	Baker Botts L.L.P. Jessica B. Pulliam, Esq. 2001 Ross Avenue, Suite 700 Dallas, TX 75201

41. You do not need to attend the Settlement Hearing to have your written objection considered by the Court. However, any Settlement Class Member who has complied with the procedures described in this Question 16 and below in Question 20 may appear at the Settlement Hearing and be heard, to the extent allowed by the Court. An objector may appear in person or arrange, at his, her, or its own expense, for a lawyer to represent him, her, or it at the Settlement Hearing.

17. What is the difference between objecting and seeking exclusion?

42. Objecting is telling the Court that you do not like something about the proposed Settlement, Plan of Allocation, or Lead Counsel's Fee and Expense Application. You can still recover money from the Settlement. You can object *only* if you stay in the Settlement Class. Excluding yourself is telling the Court that you do not want to be part of the Settlement Class. If you exclude yourself from the Settlement Class, you have no basis to object because the Settlement and the Action no longer affect you.

THE SETTLEMENT HEARING

18. When and where will the Court decide whether to approve the proposed Settlement?

43. The Court will hold the Settlement Hearing on **May 3, 2019 at 10:00 a.m.**, in Courtroom 208 at the United States District Court for the Eastern District of Texas, Paul Brown U.S. Courthouse, 101 East Pecan Street, Sherman, TX 75090.

44. At this hearing, the Court will consider whether: (i) the Settlement is fair, reasonable, adequate, and should be approved; (ii) the Plan of Allocation is fair and reasonable, and should be approved; and (iii) the application of Lead Counsel for an award of attorneys' fees and payment of litigation expenses is reasonable and should be approved. The Court will take into consideration any written objections filed in accordance with the instructions in Question 16 above. We do not know how long it will take the Court to make these decisions.

45. You should be aware that the Court may change the date and time of the Settlement Hearing without another notice being sent to Settlement Class Members. If you want to attend the hearing, you should check with Lead Counsel or visit the settlement website, www.RentACenterSecuritiesSettlement.com, beforehand to be sure that the hearing date and/or time has not changed.

19. Do I have to come to the Settlement Hearing?

46. No. Lead Counsel will answer any questions the Court may have. But, you are welcome to attend at your own expense. If you submit a valid and timely objection, the Court will consider it and you do not have to come to Court to discuss it. You may have your own lawyer attend (at your own expense), but it is not required. If you do hire your own lawyer, he or she must file and serve a Notice of Appearance in the manner described in the answer to Question 20 below **no later than April 12, 2019.**

20. May I speak at the Settlement Hearing?

47. You may ask the Court for permission to speak at the Settlement Hearing. To do so, you must, **no later than April 12, 2019**, submit a statement that you, or your attorney, intend to appear in “*Hall v. Rent-A-Center, Inc. et al.*, No. 4:16-cv-00978-ALM (E.D. Tex.)” Persons who intend to present evidence at the Settlement Hearing must also include in their objections (prepared and submitted in accordance with the answer to Question 16 above) the identities of any witnesses they may wish to call to testify and any exhibits they intend to introduce into evidence at the Settlement Hearing. You may not speak at the Settlement Hearing if you exclude yourself from the Settlement Class or if you have not provided written notice of your intention to speak at the Settlement Hearing in accordance with the procedures described in this Question 20 and Question 16 above.

IF YOU DO NOTHING

21. What happens if I do nothing at all?

48. If you do nothing and you are a member of the Settlement Class, you will receive no money from this Settlement and you will be precluded from starting a lawsuit, continuing with a lawsuit, or being part of any other lawsuit against Defendants and the other Released Defendant Parties concerning the Released Claims. To share in the Net Settlement Fund, you must submit a Claim Form (*see* Question 8 above). To start, continue, or be a part of any other lawsuit against Defendants and the other Released Defendant Parties concerning the Released Claims, you must exclude yourself from the Settlement Class (*see* Question 11 above).

GETTING MORE INFORMATION

22. Are there more details about the Settlement?

49. This Notice summarizes the proposed Settlement. More details are contained in the Stipulation. You may review the Stipulation filed with the Court or other documents in the case during business hours at the Office of the Clerk of the United States District Court, Eastern District of Texas, Paul Brown United States Courthouse, 101 East Pecan Street, Sherman, TX 75090. Subscribers to PACER, a fee-based service, can also view the papers filed publicly in the Action through the Court’s online Case Management/Electronic Case Files System at www.PACER.gov.

50. You can also get a copy of the Stipulation, and other documents related to the Settlement, as well as additional information about the Settlement by visiting the website dedicated to the Settlement, www.RentACenterSecuritiesSettlement.com, or the website of Lead Counsel, www.Labaton.com. You may also call the Claims Administrator toll free at (877) 432-3842 or write to the Claims Administrator at *Hall v. Rent-A-Center, Inc.*, Claims Administrator, P.O. Box 3727, Portland, OR 97208-3727. **Please do not call the Court with questions about the Settlement.**

PLAN OF ALLOCATION OF THE NET SETTLEMENT FUND

23. How will my claim be calculated?

51. The Plan of Allocation (the “Plan of Allocation” or “Plan”) set forth below is the plan that is being proposed by Lead Plaintiff and Lead Counsel to the Court for approval. The Court may approve this Plan of Allocation or modify it without additional notice to the Settlement Class. Any order modifying the Plan of Allocation will be posted on the Settlement website at: www.RentACenterSecuritiesSettlement.com and at www.Labaton.com.

52. The Settlement Amount and the interest it earns is the “Settlement Fund.” The Settlement Fund, after deduction of Court-approved attorneys’ fees and expenses, Notice and Administration Expenses, Taxes, and any other fees or expenses approved by the Court is the “Net Settlement Fund.” The Net Settlement Fund will be distributed to members of the Settlement Class who timely submit valid Claim Forms that show a Recognized Claim according to the Plan of Allocation approved by the Court.

53. The objective of this Plan of Allocation is to equitably distribute the Net Settlement Fund among Authorized Claimants who suffered economic losses allegedly as a result of the asserted violations of the federal securities laws during the Class Period (February 2, 2015 through October 10, 2016). To design this Plan, Lead Counsel has conferred with Lead Plaintiff’s damages expert. This Plan is intended to be generally consistent with an assessment of, among other things, the damages that Lead Plaintiff and Lead Counsel believe were recoverable in the Action pursuant to the Exchange Act.

54. The Plan of Allocation, however, is not a formal damages analysis and the calculations made pursuant to the Plan are not intended to be estimates of, nor indicative of, the amounts that Settlement Class Members might have been able to recover after a trial. An individual Settlement Class Member's recovery will depend on, for example: (i) the total number and value of claims submitted; (ii) when the claimant purchased or acquired RAC publicly traded common stock; and (iii) whether and when the claimant sold his, her, or its shares of common stock. The computations under the Plan of Allocation are only a method to weigh the claims of Authorized Claimants against one another for the purposes of making *pro rata* allocations of the Net Settlement Fund.

55. Because the Net Settlement Fund is less than the total losses alleged to be suffered by Settlement Class Members, the formulas described below for calculating Recognized Losses are not intended to estimate the amount that will actually be paid to Authorized Claimants. Rather, these formulas provide the basis on which the Net Settlement Fund will be distributed among Authorized Claimants on a *pro rata* basis. An Authorized Claimant's "Recognized Claim" shall be the amount used to calculate the Authorized Claimant's *pro rata* share of the Net Settlement Fund. The *pro rata* share shall be the Authorized Claimant's Recognized Claim divided by the total of the Recognized Claims of all Authorized Claimants, multiplied by the total amount in the Net Settlement Fund.

56. Defendants, their respective counsel, and all other Released Defendant Parties will have no responsibility or liability for the investment of the Settlement Fund, the distribution of the Net Settlement Fund, the Plan of Allocation or the payment of any claim. Lead Plaintiff, Lead Counsel, and anyone acting on their behalf, likewise will have no liability for their reasonable efforts to execute, administer, and distribute the Settlement.

CALCULATION OF RECOGNIZED LOSS AMOUNTS

57. For purposes of determining whether a claimant has a Recognized Claim, purchases, acquisitions, and sales of RAC common stock will first be matched on a First In/First Out ("FIFO") basis, as set forth below.

58. The Claims Administrator will calculate a "Recognized Loss Amount" as set forth below for each purchase of RAC common stock during the Class Period from February 2, 2015 through October 10, 2016 that is listed in the Claim Form and for which adequate documentation is provided. This calculation will also include an "Out of Pocket Loss" calculation. Out of Pocket Loss is defined as the purchase price (excluding all fees, taxes, and commissions) minus the sale price (excluding all fees, taxes, and commissions). To the extent that the calculation of the Out of Pocket Loss results in a negative number, that number shall be set to zero. To the extent that the calculation of a claimant's Recognized Loss Amount results in a negative number, that number shall be set to zero.

59. The sum of a claimant's Recognized Loss Amounts will be the claimant's "Recognized Claim."

60. **For each share of RAC publicly traded common stock purchased or acquired from February 2, 2015 through and including October 10, 2016 and:**

- (a) Sold before the close of trading on February 1, 2016, the Recognized Loss Amount for each such share shall be zero. (It is alleged that corrective information was released to the market on February 1, 2016, after the market closed, so shares sold before the close of trading were not damaged.)
- (b) Sold after the close of trading on February 1, 2016, and before the close of trading on October 10, 2016, the Recognized Loss Amount for each such share shall be **the lesser of:**
 - (i) the dollar artificial inflation applicable to each such share on the date of purchase/acquisition as set forth in **Table 1** below minus the dollar artificial inflation applicable to each such share on the date of sale as set forth in **Table 1** below; or
 - (ii) the Out of Pocket Loss.
- (c) Sold after the close of trading on October 10, 2016, and before the close of trading on January 6, 2017, the Recognized Loss Amount for each such share shall be **the least of:**
 - (i) the dollar artificial inflation applicable to each such share on the date of purchase/acquisition as set forth in **Table 1** below; or
 - (ii) the actual purchase/acquisition price of each such share minus the average closing price from October 11, 2016, up to the date of sale as set forth in **Table 2** below; or
 - (iii) the Out of Pocket Loss.

- (d) Held as of the close of trading on January 6, 2017, the Recognized Loss Amount for each such share shall be **the lesser of:**
- (i) the dollar artificial inflation applicable to each such share on the date of purchase/acquisition as set forth in **Table 1** below; or
 - (ii) the actual purchase/acquisition price of each such share minus \$10.98.³

TABLE 1

**Rent-A-Center Common Stock Artificial Inflation
for Purposes of Calculating Purchase and Sale Inflation**

Transaction Date	Artificial Inflation Per Share
February 2, 2015–February 1, 2016	\$9.10
February 2, 2016–July 27, 2016	\$5.97
July 28, 2016–October 10, 2016	\$3.47

TABLE 2

**Rent-A-Center Common Stock Closing Price and Average Closing Price
October 11, 2016–January 6, 2017**

Date	Closing Price	Average Closing Price between October 11, 2016 and Date Shown	Date	Closing Price	Average Closing Price between October 11, 2016 and Date Shown
10/11/2016	\$9.18	\$9.18	11/23/2016	\$12.25	\$10.37
10/12/2016	\$9.55	\$9.37	11/25/2016	\$12.01	\$10.42
10/13/2016	\$8.96	\$9.23	11/28/2016	\$11.57	\$10.46
10/14/2016	\$8.93	\$9.16	11/29/2016	\$11.51	\$10.49
10/17/2016	\$8.97	\$9.12	11/30/2016	\$11.55	\$10.52
10/18/2016	\$9.26	\$9.14	12/1/2016	\$11.56	\$10.55
10/19/2016	\$9.33	\$9.17	12/2/2016	\$11.53	\$10.57
10/20/2016	\$9.50	\$9.21	12/5/2016	\$11.91	\$10.61
10/21/2016	\$9.50	\$9.24	12/6/2016	\$10.77	\$10.61
10/24/2016	\$9.56	\$9.27	12/7/2016	\$11.45	\$10.63
10/25/2016	\$9.42	\$9.29	12/8/2016	\$11.67	\$10.66
10/26/2016	\$9.53	\$9.31	12/9/2016	\$12.09	\$10.69
10/27/2016	\$9.71	\$9.34	12/12/2016	\$11.96	\$10.72
10/28/2016	\$10.00	\$9.39	12/13/2016	\$12.08	\$10.75
10/31/2016	\$10.09	\$9.43	12/14/2016	\$11.77	\$10.77
11/1/2016	\$10.15	\$9.48	12/15/2016	\$11.96	\$10.80
11/2/2016	\$10.40	\$9.53	12/16/2016	\$11.78	\$10.82
11/3/2016	\$10.35	\$9.58	12/19/2016	\$11.94	\$10.84

³ Pursuant to Section 21D(e)(1) of the Exchange Act, “in any private action arising under this title in which the plaintiff seeks to establish damages by reference to the market price of a security, the award of damages to the plaintiff shall not exceed the difference between the purchase or sale price paid or received, as appropriate, by the plaintiff for the subject security and the mean trading price of that security during the 90-day period beginning on the date on which the information correcting the misstatement or omission that is the basis for the action is disseminated to the market.” Consistent with the requirements of the Exchange Act, Recognized Loss Amounts are reduced to an appropriate extent by taking into account the closing prices of RAC common stock during the “90-day look-back period,” October 11, 2016 through January 6, 2017. The mean (average) closing price for RAC common stock during this 90-day look-back period was \$10.98.

Date	Closing Price	Average Closing Price between October 11, 2016 and Date Shown		Date	Closing Price	Average Closing Price between October 11, 2016 and Date Shown
11/4/2016	\$10.37	\$9.62		12/20/2016	\$12.21	\$10.87
11/7/2016	\$10.60	\$9.67		12/21/2016	\$12.30	\$10.89
11/8/2016	\$10.59	\$9.71		12/22/2016	\$11.70	\$10.91
11/9/2016	\$11.15	\$9.78		12/23/2016	\$11.54	\$10.92
11/10/2016	\$11.46	\$9.85		12/27/2016	\$11.67	\$10.94
11/11/2016	\$11.77	\$9.93		12/28/2016	\$11.48	\$10.95
11/14/2016	\$12.00	\$10.01		12/29/2016	\$11.26	\$10.95
11/15/2016	\$11.19	\$10.06		12/30/2016	\$11.25	\$10.96
11/16/2016	\$11.37	\$10.11		1/3/2017	\$11.64	\$10.97
11/17/2016	\$11.37	\$10.15		1/4/2017	\$11.76	\$10.98
11/18/2016	\$11.53	\$10.20		1/5/2017	\$11.21	\$10.99
11/21/2016	\$11.65	\$10.25				
11/22/2016	\$12.30	\$10.31		1/6/2017	\$10.75	\$10.98

ADDITIONAL PROVISIONS

61. Publicly traded RAC common stock is the only security eligible for recovery under the Plan of Allocation. With respect to RAC common stock purchased or sold through the exercise of an option, the purchase/sale date of the RAC common stock is the exercise date of the option and the purchase/sale price is the exercise price of the option.

62. If a Settlement Class Member has more than one purchase/acquisition or sale of RAC common stock during the Class Period, all purchases/acquisitions and sales shall be matched on a FIFO basis. Class Period sales will be matched first against any holdings at the beginning of the Class Period and then against purchases/acquisitions in chronological order, beginning with the earliest purchase/acquisition made during the Class Period.

63. Purchases or acquisitions and sales of RAC common stock shall be deemed to have occurred on the “contract” or “trade” date as opposed to the “settlement” or “payment” date. The receipt or grant by gift, inheritance or operation of law of RAC common stock during the Class Period shall not be deemed a purchase, acquisition, or sale of these shares of RAC common stock for the calculation of an Authorized Claimant’s Recognized Claim, nor shall the receipt or grant be deemed an assignment of any claim relating to the purchase/acquisition of such shares of such RAC common stock unless: (i) the donor or decedent purchased or otherwise acquired such shares of RAC common stock during the Class Period; (ii) no Claim Form was submitted by or on behalf of the donor, on behalf of the decedent, or by anyone else with respect to such shares of RAC common stock; and (iii) it is specifically so provided in the instrument of gift or assignment.

64. In accordance with the Plan of Allocation, the Recognized Loss Amount on any portion of a purchase or acquisition that matches against (or “covers”) a “short sale” is zero. The Recognized Loss Amount on a “short sale” that is not covered by a purchase or acquisition is also zero. In the event that a claimant has an opening short position in RAC common stock at the start of the Class Period, the earliest Class Period purchases or acquisitions shall be matched against such opening short position in accordance with the FIFO matching described above and any portion of such purchase or acquisition that covers such short sales will not be entitled to recovery. In the event that a claimant newly establishes a short position during the Class Period, the earliest subsequent Class Period purchase or acquisition shall be matched against such short position on a FIFO basis and will not be entitled to a recovery.

65. The Net Settlement Fund will be allocated among all Authorized Claimants whose prorated payment is \$10.00 or greater. If the prorated payment to any Authorized Claimant calculates to less than \$10.00, it will not be included in the calculation and no distribution will be made to that Authorized Claimant.

66. Payment according to this Plan of Allocation will be deemed conclusive against all Authorized Claimants. Recognized Claims will be calculated as defined herein by the Claims Administrator and cannot be less than zero.

67. Distributions will be made to eligible Authorized Claimants after all claims have been processed and after the Court has finally approved the Settlement. If there is any balance remaining in the Net Settlement Fund (whether by reason of tax refunds, uncashed checks or otherwise) after at least six (6) months from the date of initial distribution of the Net Settlement Fund, the Claims Administrator shall, if feasible and economical after payment of

Notice and Administration Expenses, Taxes, and attorneys' fees and expenses, if any, redistribute such balance among Authorized Claimants who have cashed their initial checks in an equitable and economic fashion. Any balance that still remains in the Net Settlement Fund after re-distribution(s), which is not feasible or economical to reallocate, after payment of outstanding Notice and Administration Expenses, Taxes, and attorneys' fees and expenses, if any, shall be contributed to a non-sectarian, not-for-profit charitable organization(s) serving the public interest, designated by Lead Plaintiff and approved by the Court.

68. Payment pursuant to the Plan of Allocation or such other plan as may be approved by the Court shall be conclusive against all Authorized Claimants. No person shall have any claim against Lead Plaintiff, Plaintiffs' Counsel, their damages expert, Claims Administrator, or other agent designated by Lead Counsel, arising from determinations or distributions to claimants made substantially in accordance with the Stipulation, the Plan of Allocation approved by the Court, or further orders of the Court. Lead Plaintiff, Defendants, their respective counsel, and all other Released Parties shall have no responsibility for or liability whatsoever for the investment or distribution of the Settlement Fund, the Net Settlement Fund, the Plan of Allocation or the determination, administration, calculation, or payment of any Claim Form or non-performance of the Claims Administrator, the payment or withholding of taxes owed by the Settlement Fund or any losses incurred in connection therewith.

69. Each claimant is deemed to have submitted to the jurisdiction of the United States District Court for the Eastern District of Texas with respect to his, her, or its claim.

SPECIAL NOTICE TO SECURITIES BROKERS AND NOMINEES

70. If you purchased or acquired RAC common stock (CUSIP: 76009N100) during the Class Period for the beneficial interest of a person or entity other than yourself, the Court has directed that **WITHIN TEN (10) CALENDAR DAYS OF YOUR RECEIPT OF THIS NOTICE, YOU MUST EITHER:** (a) provide to the Claims Administrator the name and last known address of each person or entity for whom or which you purchased or acquired RAC common stock during the Class Period; or (b) request additional copies of this Notice and the Claim Form from the Claims Administrator, which will be provided to you free of charge, and **WITHIN TEN (10) CALENDAR DAYS** of receipt, mail the Notice and Claim Form directly to all the beneficial owners of those securities. If you choose to follow procedure (b), the Court has also directed that, upon making that mailing, **YOU MUST SEND A STATEMENT** to the Claims Administrator confirming that the mailing was made as directed and keep a record of the names and mailing addresses used. You are entitled to reimbursement from the Settlement Fund of your reasonable expenses actually incurred in connection with the foregoing, including reimbursement of postage expense and the cost of ascertaining the names and addresses of beneficial owners. Those expenses will be paid upon request and submission of appropriate supporting documentation and timely compliance with the above directives. All communications concerning the foregoing should be addressed to the Claims Administrator:

Hall v. Rent-A-Center, Inc.
Claims Administrator
PO Box 3727
Portland, OR 97208-3727

Dated: January 2, 2019

BY ORDER OF THE UNITED STATES DISTRICT COURT
EASTERN DISTRICT OF TEXAS